

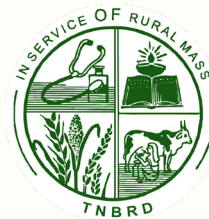
VIKSIT KRISHI SANKALP ABHIYAN

29 May to 12 June, 2025



ICAR - Krishi Vigyan Kendra, Krishnagiri - 635 120, TAMIL NADU

krishnagirikvk.org



Report on VIKSIT KRISHI SANKALP ABHIYAN in Krishnagiri District

The Indian Council of Agricultural Research (ICAR) launched a national outreach initiative titled “Viksit Krishi Sankalp Abhiyan (VKSA)” during the Pre-Kharif season from May 29 to June 12, 2025. The Honourable Shri Shivraj Singh Chouhan, Union Minister of Agriculture and Farmers’ Welfare, inaugurated the Viksit Krishi Sankalp Abhiyan on 29th May 2025. This campaign was designed to bridge the gap between agricultural research institutions and the farming community by directly taking knowledge, innovations, and best practices to farmers’ fields. It aims to cover over 65,000 villages across 723 districts and is expected to directly engage more than 1.3 crore farmers, promoting the adoption of scientific farming practices and fostering sustainable agricultural development.



Objective of this programme

- To create awareness among farmers about improved agricultural technologies of major Kharif crops.
- Disseminate information regarding various government schemes and policies beneficial for farmers.
- Publicise use of soil health cards for proper decision making by farmers for balanced use of fertilizers, including micro-nutrition.
- Spread awareness about judicious and appropriate use of chemical fertilizers. Collect feedback from farmers about roots innovations and align priorities accordingly.



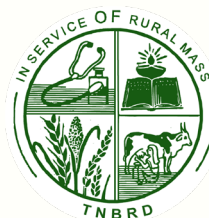


Inauguration Programme

The inaugural ceremony of the Viksit Krishi Sankalp Abhiyan (VKSA) in Krishnagiri was held on May 29, 2025 at the KVK Krishnagiri campus, with a parallel inauguration conducted at Agasipalli Farm. The event was graced by several distinguished dignitaries, including Mr. D. Mathiazhagan, Member of the Legislative Assembly from the Bargur Constituency, Thiru C. Dinesh Kumar, District Collector of Krishnagiri, and Mr. C. Pachaiappan, Joint Director of Agriculture, Krishnagiri District. The District Nodel Officer Dr. T. Sundarraaj, Senior Scientist and Head of KVK Krishnagiri welcomed the guests and provided a comprehensive overview of the VKSA campaign, outlining its objectives and the pivotal role of KVK in transferring agricultural innovations to the grassroots. He emphasized the significance of direct engagement with farmers and the need for field-level demonstrations to enhance agricultural productivity, promote sustainability, and increase farmer income.

As part of the Viksit Krishi Sankalp Abhiyan (VKSA), the Krishi Vigyan Kendra (KVK) Krishnagiri undertook an extensive and multi-disciplinary outreach campaign led by a team of Subject Matter Specialists and scientists in collaboration with the Sugarcane Breeding Institute (SBI), Coimbatore. The initiatives were spearheaded by experts in Home Science, Horticulture, Soil Science, Agricultural Extension, Animal Science, Agronomy and





Agricultural Engineering. Key interventions included dissemination of Central and State government schemes, promotion of natural and organic farming, Integrated Pest and Nutrient Management, awareness on Self-Help Groups (SHGs) and Farmer Producer Organisations (FPOs), and the use of digital tools such as the “Uzhavan” app for real-time agricultural updates.

Demonstrations and technical talks were held on a wide range of topics including fruit fly and tick management, preparation of Panchakavya and Jeevamritham, precision irrigation using soil moisture meters, coconut climbing tools, Integrated Crop Management (ICM), high-yielding crop varieties, and animal health practices. The campaign also promoted the use of ICT tools and farm mechanization to increase efficiency and reduce labor dependency. Informative pamphlets were distributed throughout to support farmer learning beyond the sessions.



IMPACT OF THIS PROGRAMME

The campaign covered a total of 136 villages through clustered approaches across different thematic areas, directly engaging over 19,275 farmers, including 11,516 men and 7,759 women, showcasing strong gender-inclusive participation. Feedback was systematically collected from over 900 farmers to refine future programming, and a total of nine successful farmer stories along with four Indigenous Technical Knowledge (ITK) practices related to livestock health were documented, reflecting the practical impact and traditional knowledge integration of the VKSA initiative in Krishnagiri district.





PHOTGRPAHS



VKSA Prog. ingurated by Mr. D. Mathiazhagan, MLA, Bargur Constituency & Thiru C. Dinesh Kumar, District Collector



Govt. Schemes delivered by SMS (Agrl. Extn.)



Horticultural technologies delivered by SMS (Horticulture)



Fodder production techniques delivered by SMS (Animal Science)



Importance of soil health management techniques delivered by SMS (Soil Science)



Govt. Schemes phamplet distributed and Millet cultivation techniques delivered by SMS (Agronomy)



PHOTGRPAHS



Govt. Schemes and Plant protection techniques delivered by Senior Scientist & Head



Natural farming techniques delivered by SMS (Agrl. Extension)



Fruit fly management techniques delivered by SMS (Horticulture)



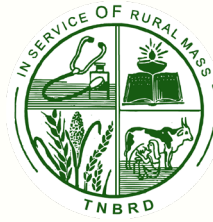
Govt. schemes phamplet distributed and Millet value addition techniques delivered by SMS (Home Science)



Importance of VKSA programme and Natural farming techniques delivered by SMS (Agrl. Extension)



Soil health management techniques delivered by SMS (Soil Science)



The VKSA activities were also telecast on DD News and local television news channels in Krishnagiri district, showcasing the on-ground efforts of scientists and extension officials, and emphasizing the campaign's objective of bridging the gap between research & farming communities.



தொழிலில் நுட்ப வல்லுநர் பூமித் ஆகியோர் கலந்து கொண்டு வேளாண் வளர்ச்சிக்கான பிரச்சார இயக்கத்தில் முக்கியத்துவம் பெற்று முன்ப்பருவ காரீப் பருவத்திற்கான சாகுபடி தொழில்நுட்பங்கள் மற்றும் மன வள மேலாண்மை, இயற்கை பண்ணையம், மத்திய, மாநில துறையின் மானிய திட்டங்களுக்குறித்து உரை ஆற்றினார்கள் மலையாளத்தினுள்ளி விவசாய சங்க தலைவர் எம்.ஆர்.முனுசாமி செயலாளர் மாது பொருளாளர் திருத்திரி ஆகியோருடன் சங்க பொறுப்பாளர்கள் இளவரசன் குமரேசன் தம்பித்துரை விஜய் பாரத் சத்யமூர்த்தி மற்றும் விவசாயிகள் என 150 க்கும் மேற்பட்டோர் பங்கேற்றனர்.



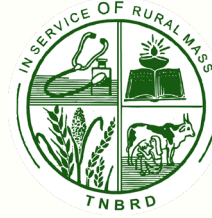
வேளாண்மை தொழில்நுட்பம் இன்று
குறித்த விழிப்புணர்வு பிரசாரம் தொடங்குகிறது



ஓசூர் பகுதியில் வேளாண் வளர்ச்சிக்கான விழிப்புணர்வு பிரச்சார முகாம்

**வேளாண் வளர்ச்சிக்கான
பிரசார இயக்க முகாம்**

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District Nodal Officer

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Mr. K. Gunasekar, Soil Science

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Dr. S. Ramesh, Animal Science

Mr. S. Udhayan, Agronomy

Mr. S. Mohamed Ismail, Agrl. Engineering

Reporting Officer

Mr. N. Dinesh Kumar, Computer Programmer

Team Members

Dr. Vinayaka, SBI, Coimbatore

Dr. G.S.Suresha, SBI, Coimbatore

Farmers feedback

Awareness is needed about the latest crop varieties to help farmers increase their income.

There is a need for cost effective technology to repel wild boar, peacocks and protect crops.

Livestock insurance policies are in need to cover animal population of the district to ensure farmers' financial security.

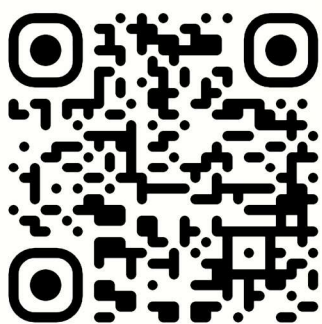
Training is needed to promote entrepreneurship among farmers and rural youth.

A mobile app with technology backstopping is needed to enhance farmers' knowledge.

Awareness is needed about Integrated Pest Management (IPM) and Integrated Nutrient Management (INM) practices in agricultural and horticultural crops.

Awareness is needed about drone demonstrations to reduce labor requirements in farming.





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